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P ENT COOPERATION TREA

From the INTERNATIONAL BUREAU

PCT

NOTIFICATION OF ELECTION

(PCT Rule 61.2)

Tar

Commissioner
US Department of Commerce
United States Patent and Trademark
Office, PCT
2011 South Clark Place Room
CP2/5C24
Arlington, VA 22202
ETATS-UNIS D'AMERIQUE

Date of mailing (day/month/year)
07 February 2001 (07.02.01)

in its capacity as elected Office
Applicant's or agent's file reference

International application No. PCT/GB00/01713

International filing date (day/month/year) 05 May 2000 (05.05.00) Priority date (day/month/year)
19 June 1999 (19.06.99)

JC/AW/CD/33207

Applicant

BAILEY, Thomas, William et al

1.	The designated Office is hereby notified of its election made:				
	X in the demand filed with the International Preliminary Examining Authority on:				
	09 January 2001 (09.01.01)				
	in a notice effecting later election filed with the International Bureau on:				
2.	The election X was				
	was not				
	made before the expiration of 19 months from the priority date or, where Rule 32 applies, within the time limit under Rule 32.2(b).				

The International Bureau of WIPO 34, chemin des Colombettes 1211 Geneva 20, Switzerland **Authorized officer**

S. Mafla

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(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 28 December 2000 (28.12.2000)

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English

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19 June 1999 (19.06.1999) GB

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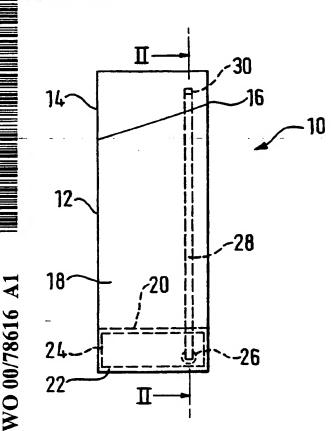
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(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

[Continued on next page]

(54) Title: PACKET



(57) Abstract: A packet (10) incorporates a miniature audio device (24) capable of playing an electronically recorded audible message on actuation of a switch (26) particularly on opening of the packet (10) or otherwise gaining access to the packet contents. The device (24) could play a pre-recorded message containing speech and/or music, and/or could replay a message recorded by the consumer. The packet (10) may contain cigarettes or other individual articles, the device (24) preferably being located—within—a-separate-compartment—(22)—contained—within the packet (10).



(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

With international search report.

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

Packet

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This invention relates to packets, particularly but not exclusively cigarette packets such as those having a hinged lid.

Miniature devices are known for use in greetings cards for playing an electronically recorded audible message on actuation of a switch, usually on opening of the card. Typically the audible message is recorded on electronic memory means provided as part of an integrated circuit. Usually associated with the circuit is a digital to analogue converter and a miniature loudspeaker or equivalent. It is also known to provide similar devices also incorporating a microphone and analogue to digital converter, thereby providing a facility to record a message for subsequent replay. Any device of this general kind, or otherwise capable of incorporation in or with a packet and of playing an audible message or sound on actuation of a switch or other actuatable means, is hereinafter referred to as a "miniature audio device".

According to one aspect of the present invention a packet includes a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents. The device may be internal in the sense that it is contained within the packet (although not necessarily in the same compartment as the main packet contents), or external, e.g. affixed to an outer wall of the packet. The packet contents may be a group of articles removable individually, e.g. cigarettes. Accordingly, another aspect of the invention provides a cigarette packet including a miniature audio device.

In either aspect of the invention the switch may be actuated manually, or at least semi-automatically, on opening of the packet. Thus, a tab or tape may be connected to the switch and in the case of hinged lid packets connected also to the lid such that on initial or preferably each opening of the lid, the tab or tape actuates the switch. Alternatively, a tab or tape connected to the switch may be exposed on first opening of a packet and may be moved or movable manually on first or subsequent access to the packet contents. For example, pulling on a tape to actuate the switch may be associated with a lifting strip which displaces a first cigarette after opening of the packet so as to allow easier grasping by a

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smoker. Such lifting strips could be used with hinged lid cigarette packs or with so-called soft packs. It may not be necessary for there to be a physical connection between the switch and part of the packet or its contents to cause actuation of the device, e.g. the switch could be a proximity switch and respond to movement or a photodetector responding to light when the packet is opened.

The device may be actuated on the removal of a predetermined one or part of the packet contents, whereby a message related to the remaining quantity of contents of the packet may be played. For example, a message could be played reminding a consumer to obtain further supplies when only one or a few articles remain in the packet. In such case the switch could be connected so as to be actuated by removal or movement of the last or one of the last articles. An example of one product where such an arrangement would be useful is a packet containing sheets of labels.

The type of message could and normally would depend on the packet contents. Where the contents are cigarettes, messages containing speech and/or music associated in the consumer's mind with a particular brand or manufacturer could be played, or health or other warnings could be given. Where the message is spoken, this could be in any or several languages.

The term "packet" is used herein broadly e.g. to include bags or other containers.

The invention will be further described, by way of example only, with reference to the accompanying diagrammatic drawings, in which:

Figure 1 is a side view of a hinged lid cigarette packet, and Figure 2 is a sectional view on the line II-II in Figure 1.

A hinged lid packet 10 has a body portion 12 and a lid portion 14 connected to the body portion along a hinge line 16. The body 12 contains a main compartment 18 having a base 20 for containing a group of cigarettes (not shown) usually wrapped in protective foil. The base 20 serves to separate the main compartment 18 from a sub-compartment 22 which contains a miniature audio device 24 having a movable switch 26. A tape 28 constructed from relatively stiff plastics material extends from the switch 26 through a small slot in the base 20 and along a side face of the main compartment 18 to a connection

30 on the corresponding side face of the lid 14. The connection 30 may be glued but the connection and/or tape preferably allows pivotal or bending movement of the tape when the lid 14 is opened. The switch 26 may incorporate a resilient connection to the device 24 so as to retract the tape 28 on closing of the lid, in which case the tape could be replaced by a thread; alternatively, the tape may be sufficiently stiff to close the switch on closing of the lid.

It will be appreciated that on opening of the lid 14 by hinging about the line 16 the tape 28 is pulled to actuate the switch 26. The device 24 may deliver an audible message or other sound while the switch 26 is in its actuated position (i.e. while the lid 14 is open) or may simply deliver a message or sound of predetermined length on each actuation.

The tape 28 could be replaced with a tape passing adjacent the rear face of the packet 10, as indicated at 28A in Figure 2. It will be appreciated that the location of the switch 26 on the device 24 needs to correspond with the position of the tape 28 or 28A.

A device similar to the device 24 could be located other than in a separate compartment within the packet, although it is preferred that the device is separated from the packet contents so as to avoid possible tainting of the cigarettes. The device 24 could be mounted externally of the packet, e.g. on the rear face, particularly where the device is of flat construction.

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Claims

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- 1. A packet including a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents.
- 2. A packet as claimed in claim 1, wherein the contents comprise a group of articles removable individually.
- 3. A packet as claimed in claim 1 or claim 2, wherein the articles are cigarettes.
 - 4. A cigarette packet including a miniature audio device.
- 15 5. A packet as claimed in any preceding claim, wherein the device incorporates a switch which is actuated on opening of the packet.
 - 6. A packet as claimed in claim 5, wherein the packet has an openable lid and the switch is connected to the lid by longditundunally-extending connecting means.
 - 7. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is connected to a tab which is adapted to be moved to gain access to the packet contents.
 - 8. A packet as claimed in claim 7, wherein movement of the tab is arranged to expose or lift at least part or one of the packet contents.
- 9. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is actuated other than by physical connection between it and part of the packet or its contents.



- 10. A packet as claimed in claim 9, wherein the switch or other actuatable means is a proximity switch.
- 11. A packet as claimed in claim 9 or claim 10, wherein the switch or other actuatable means includes photoelectric means.
- 12. A packet as claimed in any preceding claim, wherein the device is arranged such that its switch is actuated by removal of at least one or part of the packet contents.

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13. A device as claimed in claim 12, wherein the switch or other actuatable means is actuated on removal of a predetermined one or part of the packet contents, whereby a message related to the quantity of the contents remaining in the packet may be played.

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14. A packet as claimed in any preceding claim, wherein the device is arranged to play a message related to the nature of the packet contents or their manufacturer.

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- 15. A packet as claimed in claim 14, wherein the message contains speech and/or musical content.
- 16. A packet as claimed in any preceding claim, wherein the device is capable of recording and subsequently replaying a message.

- 17. A packet as claimed in any preceding claim, wherein the device is separated from the packet contents by at least one wall.
- 18. A packet as claimed in claim 17, wherein the packet contents and said device are contained in separate compartments.

19. A packet substantially as herein described with particular reference to the accompanying drawings.

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(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference JC/AW/CD/33207	FOR FURTHER see Notification of Transmittal of International Search Report (Form PCT/ISA/220) as well as, where applicable, item 5 below.				
International application No.	International filing date (day/month/year)	(Earliest) Priority Date (day/month/year)			
PCT/GB 00/01713	05/05/2000	19/06/1999			
Applicant					
MOLINS PLC					
This International Search Report has bee according to Article 18. A copy is being tra	n prepared by this International Searching Autlansmitted to the International Bureau.	hority and is transmitted to the applicant			
This International Search Report consists X It is also accompanied by	of a total of5 sheets. a copy of each prior art document cited in this	report.			
Basis of the report					
	international search was carried out on the ba ess otherwise indicated under this item.	sis of the international application in the			
the international search w Authority (Rule 23.1(b)).	as carried out on the basis of a translation of t	he international application furnished to this			
was carried out on the basis of the	e sequence listing :	nternational application, the international search			
	onal application in written form. Irnational application in computer readable form	m			
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furnished subsequently to this Authority in written form. furnished subsequently to this Authority in computer readble form.					
the statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.					
		s identical to the written sequence listing has been			
2. X Certain claims were fou	nd unsearchable (See Box I).				
3. Unity of invention is lac	king (see Box II).				
4. With regard to the title,					
the text is approved as su	bmitted by the applicant.				
the text has been establis	hed by this Authority to read as follows:				
5. With regard to the abstract,					
	ibmitted by the applicant. hed, according to Rule 38.2(b), by this Authori date of mailing of this international search rep				
6. The figure of the drawings to be publ		1			
as suggested by the appli	•	None of the figures.			
X because the applicant fail	ed to suggest a figure.				
because this figure better	characterizes the invention.	·			



ional application No. PCT/GB 00/01713

Box III	TEXT OF THE ABSTRA	CT (Continuation	on of item 5	of the first sh	neet)			
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Box I Observations where certain claims were found unsearchable (Continuation of item 1 of first sheet)
This International Search Report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:
1. Claims Nos.: because they relate to subject matter not required to be searched by this Authority, namely:
2. X Claims Nos.: 19 because they relate to parts of the International Application that do not comply with the prescribed requirements to such an extent that no meaningful International Search can be carried out, specifically: Claim 19 contravenes PCT Rule 6.2(a)
3. Claims Nos.: because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).
Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)
This International Searching Authority found multiple inventions in this international application, as follows:
As all required additional search fees were timely paid by the applicant, this International Search Report covers all searchable claims.
2. As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. As only some of the required additional search fees were timely paid by the applicant, this International Search Report covers only those claims for which fees were paid, specifically claims Nos.:
4. No required additional search fees were timely paid by the applicant. Consequently, this International Search Report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:
Remark on Protest The additional search fees were accompanied by the applicant's protest. No protest accompanied the payment of additional search fees.

Intern Application No PCT 00/01713

A. CLASSIFICATION OF SUBJECT MATTER IPC 7 B65D5/42 B65D85/10

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

 $\begin{array}{ccc} \mbox{Minimum documentation searched} & \mbox{(classification system followed by classification symbols)} \\ \mbox{IPC 7} & \mbox{B65D} & \mbox{A24F} & \mbox{G10K} & \mbox{G09F} \\ \end{array}$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT						
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.				
X	DE 93 06 447 U (ELECTRONIC ART GALLERY) 15 September 1994 (1994-09-15) page 4, line 22 -page 10, line 5; figures 1-6	1-7,14, 15,17,18				
X	GB 2 258 424 A (CLEMENTS) 10 February 1993 (1993-02-10) page 2, line 7 - line 12 page 6, line 1 -page 7, line 16 page 9, line 6 -page 10, line 5; figures 2A-3	1,2,5,7, 9-15,17				
X	DE 37 06 014 A (KÖRBER AG) 8 September 1988 (1988-09-08) claims 1-3; figure 1 	1-4,6,7, 14,15				

Y Further documents are listed in the continuation of box C.	X Patent family members are listed in annex.
 Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier document but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed 	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. "&" document member of the same patent family
Date of the actual completion of the international search 25 July 2000	Date of mailing of the international search report 2 5. 83. 00
Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Fax: (+31–70) 340–3016	Authorized officer Berrington, N

PCT Application No

		PCT 00/01713
	ation) DOCUMENTS CONSIDERED TO BE RELEVANT	
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
х	FR 2 717 158 A (SICA DUPREZ) 15 September 1995 (1995-09-15) page 4, line 10 -page 5, line 30; figures 1-3	1,5,9, 11,17,18
	DE 297 21 971 U (ASSMUS HANDELSGESELLSCHAFT) 15 April 1999 (1999-04-15) page 2, line 6 -page 4, line 7; figure 1	1,2,5,9, 11,14-18
(EP 0 174 913 A (STEINER) 19 March 1986 (1986-03-19) claims 1-23; figures 1-7	1
4	FR 2 087 240 A (RIVALIN) 31 December 1971 (1971-12-31) figures 1-3	8
		
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nforma patent family members

Intern	Application No
PCT)	00/01713

Patent document cited in search report	i.	Publication date	Patent family member(s)	Publication date
DE 9306447	U	15-09-1994	NONE	
GB 2258424	Α	10-02-1993	NONE .	
DE 3706014	Α	08-09-1988	NONE	
FR 2717158	Α	15-09-1995	NONE	
DE 29721971	U	15-04-1999	NONE	
EP 0174913	Α	19-03-1986	CH 661022 A CA 1261793 A US 4607747 A	30-06-1987 26-09-1989 26-08-1986
FR 2087240	Α	31-12-1971	NONE	-

PATENT COOPERATION TREATY



INTERNATIONAL PRELIMINARY EXAMINING AUTHORITY

To:

SMITH. N.I. FJ CLEVELAND 40-43 Chancery Lane London WC2A 1JQ GRANDE BRETAGNE

33207 AIN PCT

NOTIFICATION OF TRANSMITTAL OF THE INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Rule 71.1)

Date of mailing (day/month/year)

23.07.2001

Applicant's or agent's file reference

J.

IMPORTANT NOTIFICATION

International application No. PCT/GB00/01713

International filing date (day/month/year) 05/05/2000

Priority date (day/month/year)

19/06/1999

Applicant 1

MOLINS PLC

- 1. The applicant is hereby notified that this International Preliminary Examining Authority transmits herewith the international preliminary examination report and its annexes, if any, established on the international application.
- 2. A copy of the report and its annexes, if any, is being transmitted to the International Bureau for communication to all the elected Offices.
- 3. Where required by any of the elected Offices, the International Bureau will prepare an English translation of the report (but not of any annexes) and will transmit such translation to those Offices.

4. REMINDER

The applicant must enter the national phase before each elected Office by performing certain acts (filing translations and paying national fees) within 30 months from the priority date (or later in some Offices) (Article 39(1)) (see also the reminder sent by the International Bureau with Form PCT/IB/301).

Where a translation of the international application must be furnished to an elected Office, that translation must contain a translation of any annexes to the international preliminary examination report. It is the applicant's responsibility to prepare and furnish such translation directly to each elected Office concerned.

For further details on the applicable time limits and requirements of the elected Offices, see Volume II of the PCT Applicant's Guide.

Name and mailing address of the IPEA/

European Patent Office D-80298 Munich

Tel. +49 89 2399 - 0 Tx: 523656 epmu d

Fax: +49 89 2399 - 4465

Authorized officer

Miehle, S

Tel.+49 89 2399-7265





PCT

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant	's or a	gent's file reference			
J.		gomoo 10.0.0.00	FOR FURTHER ACTION		tion of Transmittal of International Examination Report (Form PCT/IPEA/416)
Internatio	nal ap	plication No.	International filing date (day/mon	th/year)	Priority date (day/month/year)
PCT/GB00/01713 05/05/2			05/05/2000		19/06/1999
B65D5/	42	tent Classification (IPC) or na	ational classification and IPC		
Applicant MOLIN					
1. This and	interr is trar	national preliminary exam nsmitted to the applicant a	ination report has been prepare according to Article 36.	d by this Inter	national Preliminary Examining Authority
2. This	REP	ORT consists of a total of	5 sheets, including this cover s	sheet.	
	been	amended and are the bas	d by ANNEXES, i.e. sheets of the sister of the sister of the sister of the Administrative Instruct	containing rec	, claims and/or drawings which have tifications made before this Authority PCT).
Thes	se anr	nexes consist of a total of	sheets.		
3. This	report	t contains indications rela	ting to the following items:		
ı	⊠	Basis of the report			
н					
111	☒	Non-establishment of o	pinion with regard to novelty, in	ventive step a	nd industrial applicability
IV				•	,
٧	Ø	Reasoned statement ur citations and explanation	nder Article 35(2) with regard to one suporting such statement	novelty, inven	tive step or industrial applicability;
VI					
VII		Certain defects in the in	ternational application		
VIII	×	Certain observations or	the international application		
Date of a 1					
Jale Of SUI	Jamesio	on of the demand	Date of	completion of th	is report
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Name and preliminary	exami	g address of the international ning authority:	Authoriz	ed officer	STANDES MERILING
<u>)</u>))	European Patent Office D-80298 Munich Tel. +49 89 2399 - 0 Tx: 523656 epmu d			tin. W	
	rax:	+49 89 2399 - 4465	Telepho	ne No. +49 89 2	399 2629

International application No. PCT/GB00/01713

l.	Bas	is	of	the	report
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	and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17)): Description, pages:						
	1-3	3	as originally filed				
	Cla	aims, No.:					
	1-1	9	as originally filed				
	Dra	awings, sheets:					
	1/1		as originally filed				
2.	Wit	h regard to the lang guage in which the i	uage, all the elements marked above were available or furnished to this Authority in the nternational application was filed, unless otherwise indicated under this item.				
These elements were available or furnished to this Authority in the following language: , which is:							
		the language of a t	ranslation furnished for the purposes of the international search (under Rule 23.1(b)).				
			olication of the international application (under Rule 48.3(b)).				
		the language of a to 55.2 and/or 55.3).	ranslation furnished for the purposes of international preliminary examination (under Rule				
3.	With	n regard to any nucl rnational preliminary	eotide and/or amino acid sequence disclosed in the international application, the examination was carried out on the basis of the sequence listing:				
		contained in the inte	emational application in written form.				
		filed together with the	ne international application in computer readable form.				
		furnished subseque	ently to this Authority in written form.				
		furnished subseque	ently to this Authority in computer readable form.				
		The statement that the international ap	the subsequently furnished written sequence listing does not go beyond the disclosure in plication as filed has been furnished.				
		The statement that listing has been furn	the information recorded in computer readable form is identical to the written sequence nished.				
-	The	amendments have i	resulted in the cancellation of:				
		the description,	pages:				
		the claims,	Nos.:				

1. With regard to the elements of the international application (Replacement sheets which have been furnished to

International application No. PCT/GB00/01713

] the drawings, s	heets:								
5	. 🗆	This report has been e considered to go beyon	stablished	the amendment (Rule 70.2(c)):	s had not been mad	e, since they have been					
		(Any replacement shee report.)	et containi	ing such amendi	ments must be r	efeπed to under iten	n 1 and annexed to this				
6	5. Additional observations, if necessary:										
Ш	. No	on-establishment of opi	nion with	regard to nove	ilty, inventive si	tep and industrial a	pplicability				
	Th	ne questions whether the ovious), or to be industriall	claimed in	vention appears	s to be novel, to	involve an inventive					
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		the said international ap not require an internation	oplication, onal prelim	or the said clain ninary examinati	ns Nos. relate to on (<i>specify</i>):	the following subje	ct matter which does				
	×	the description, claims of that no meaningful opin see separate sheet.	or drawing ion could t	gs (<i>indicate parti</i> be formed (<i>spec</i>	icular elements b cify):	<i>pelow</i>) or said claims	Nos. 19 are so unclear				
		the claims, or said claim could be formed.	ıs Nos. ar	re so inadequate	ely supported by	the description that	no meaningful opin ion				
		no international search	report has	been establishe	ed for the said cl	aims Nos					
2.	anu	neaningful international pr Vor amino acid sequence tructions:	reliminary of the control of the con	examination car comply with the	nnot be carried o standard provide	out due to the failure ed for in Annex C of	of the nucleotide the Administrative				
		the written form has not	been furni	ished or does no	ot comply with th	ne standard					
		the computer readable for					ard.				
V.	Rea	asoned statement under tions and explanations	Article 3	5(2) with regard	d to novelty, inv	ventive step or indu	ıstrial applicability;				
		tement	aapporun	iy such statem	ent						
	NON	elty (N)	Yes: CI	laims							



International application No. PCT/GB00/01713

No:

Claims 1-18

Inventive step (IS)

Yes: Claims

No:

Claims 1-18

Industrial applicability (IA)

Yes: Cla

Claims 1-18

No: Claims

2. Citations and explanations see separate sheet

VIII. Certain observations on the international application

The following observations on the clarity of the claims, description, and drawings or on the question whether the claims are fully supported by the description, are made: see separate sheet

INTERNATIONAL PRELIMINARY

International application No. PCT/GB00/01713

EXAMINATION REPORT - SEPARATE SHEET

Re Item III

Claim 19 does not define any clear technical features as it contains only a general reference to the description and the drawings.

Re Item V

The present application does not satisfy the criterion set forth in Article 33(2) PCT 1.) because the subject-matter of Claims 1-18 is not new in respect of prior art as defined in the regulations (Rule 64(1)-(3) PCT) [see DE-U-9 306 447 with regard to claims 1-8, 14, 15, 17, 18 in particular wall (12) defining a separate compartment; GB-A-2 258 424 with regard to claims 1-15, in particular claim 10 of GB-A-2 258 424 with regard to claim 4 (of the application), figs. 2c, 2d with regard to claims 6, 7, page 7, paragraph 3 with regard to claims 9-11, page 2, lines 10-12 with regard to claims 12, 13; DE-U-29 721 971 with regard to claims 1, 5, 8-11, 14-18 in particular page 2, lines 13-16 and claim 4 of DE-U-29 721 971; with regard to claim 8 it is added: any opening of a packet exposes its contents; further FR-A-2 087 240 discloses that a tab which is arranged to lift cigarettes is common practice and therefore a modified claim 8 which is restricted to the lifting of the content would not be inventive].

Re Item VIII

The features of the claims are not provided with reference signs placed in parentheses (Rule 6.2(b) PCT).

PCT

REC'D 2 5 JUL 2001
WIPO PCT

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant's	or agent's f	file reference	1					
./.			FOR FURTHER A	CTION		ttion of Transmittal of International Examination Report (Form PCT/IPEA/416)		
International application No.			International filing date ((day/month/	year)	Priority date (day/month/year)		
PCT/GB0)0/01713		05/05/2000			19/06/1999		
Internationa B65D5/42 Applicant		assification (IPC) or na	tional classification and IP	C				
MOLINS	PLC							
1. This ir and is	nternationa transmitte	al preliminary exam ed to the applicant a	ination report has been according to Article 36.	prepared	by this Inter	national Preliminary Examining Authority		
2. This R	REPORT o	onsists of a total of	5 sheets, including this	s cover sh	eet.			
This report is also accompanied by ANNEXES, i.e. sheets of the description, claims and/or drawings which have been amended and are the basis for this report and/or sheets containing rectifications made before this Authority (see Rule 70.16 and Section 607 of the Administrative Instructions under the PCT).								
These	annexes	consist of a total of	sheets.					
				-		• •		
3. This re	eport conta	ains indications rela	ting to the following iter	ms: `		• .		
1	⊠ Bas	is of the report						
H	☐ Prio	rity			•	•		
III	⊠ Non	-establishment of o	pinion with regard to no	novelty, inventive step and industrial applicability				
IV	☐ Lac	k of unity of invention	on	,				
٧	⊠ Rea citat	soned statement ur tions and explanation	nder Article 35(2) with re ons suporting such state	egard to no	ovelty, inver	ntive step or industrial applicability;		
VI	☐ Cert	tain documents cite	ed	(2)				
VII	☐ Cert	lain defects in the in	nternational application					
VIII	⊠ Cert	ain observations or	n the international applic	ation				
Date of subn	nission of th	ne demand		Date of co	mpletion of th	nis report		
09/01/200)1	•		23.07.200	1			
Name and m preliminary e	examining a	•	1	Authorized officer				
<u></u>	D-80298 M Tel. +49 89	Patent Office Munich 9 2399 - 0 Tx: 523656 9 2399 - 4465	ерти d	Augustir Telephone	n, W No. +49 89 2	2399 2629		

International application No. PCT/GB00/01713

l. Basis	of the	report
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	and	the receiving Office in response to an invitation under Article 14 are referred to in this report as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17)): Description, pages:									
	1-3		as originally filed								
	Cla	ims, No.:									
	1-1	9	as originally filed								
	Drawings, sheets:										
	. 1/1		as originally filed								
2.	With regard to the language , all the elements marked above were available or furnished to this Authority in the language in which the international application was filed, unless otherwise indicated under this item.										
	These elements were available or furnished to this Authority in the following language: , which is:										
		the language of a t	translation furnished for the purposes of the international search (under Rule 23.1(b)).								
		blication of the international application (under Rule 48.3(b)).									
		the language of a t 55.2 and/or 55.3).	ranslation furnished for the purposes of international preliminary examination (under Rule								
3.	With inte	n regard to any nuc rnational preliminan	leotide and/or amino acid sequence disclosed in the international application, the y examination was carried out on the basis of the sequence listing:								
		contained in the int	remational application in written form.								
		filed together with t	he international application in computer readable form.								
		furnished subseque	ently to this Authority in written fo								
		furnished subseque	ently to this Authority in computer readable form.								
		The statement that the international ap	the subsequently furnished written sequence listing does not go beyond the disclosure in plication as filed has been furnished.								
		The statement that listing has been fur	the information recorded in computer readable form is identical to the written sequence nished.								
4.	The	amendments have	resulted in the cancellation of:								
		the description,	pages:								
		the claims,	Nos.:								

1. With regard to the elements of the international application (Replacement sheets which have been furnished to

International application No. PCT/GB00/01713

		the drawings,	sheets:					
5.		This report has been considered to go bey	establish ond the o	ed as if (some of lisclosure as filed) the amendme (Rule 70.2(c)):	nts had not been n	made, since they hav	e been
		(Any replacement shi report.)	eet conta	ining such amend	dments must be	referred to under	item 1 and annexed	to this
6.	Add	ditional observations, if	necessa	ry:				
111	No	a catablishment of an		th managed to many				
		n-establishment of op		•				
1.	obv	e questions whether the ious), or to be industria	ally applic	able have not be			tive step (to be non-	
		the entire internationa	al applica	ion.				
	×	claims Nos. 19.						
be	caus	se:						
		the said international not require an interna	applicational pre	on, or the said cla liminary examina	ims Nos. relate tion (<i>specify</i>):	e to the following si	ubject matter which o	does
	×	the description, claims that no meaningful op see separate sheet				s <i>below</i>) or said cla	aims Nos. 19 are so	unclear
		the claims, or said cla	ims Nos.	are so inadequa	tely supported	by the description	that no meaningful o	pinion
		no international searc	h report h	as been establis	hed for the said	claims Nos		
	and/	eaningful international for amino acid sequent ructions:	prelimina ce listing	try examination coto comply with the	annot be carried e standard prov	d out due to the fai rided for in Annex (ilure of the nucleotide C of the Administrati	e ve
		the written form has n			• •			
		the computer readable	e form ha	s not been furnisl	ned or does not	comply with the s	tandard.	
V.	Rea	soned statement und tions and explanation	ler Articl	e 35(2) with rega rting such state	ird to novelty,	inventive step or	industrial applicab	ility;
		ement						
	Nov	elty (N)	Yes:	Claims				

International application No. PCT/GB00/01713

No:

Claims 1-18

Inventive step (IS)

Yes:

Claims

No:

Claims 1-18

Industrial applicability (IA)

Yes:

Claims 1-18

No: Claims

2. Citations and explanations see separate sheet

VIII. Certain observations on the international application

The following observations on the clarity of the claims, description, and drawings or on the question whether the claims are fully supported by the description, are made: see separate sheet

INTERNATIONAL PRELIMINARY

International application No. PCT/GB00/01713

EXAMINATION REPORT - SEPARATE SHEET

Re Item III

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Re Item V

The present application does not satisfy the criterion set forth in Article 33(2) PCT because the subject-matter of Claims 1-18 is not new in respect of prior art as defined in the regulations (Rule 64(1)-(3) PCT) [see DE-U-9 306 447 with regard to claims 1-8, 14, 15, 17, 18 in particular wall (12) defining a separate compartment; GB-A-2 258 424 with regard to claims 1-15, in particular claim 10 of GB-A-2 258 424 with regard to claim 4 (of the application), figs. 2c, 2d with regard to claims 6, 7, page 7, paragraph 3 with regard to claims 9-11, page 2, lines 10-12 with regard to claims 12, 13; DE-U-29 721 971 with regard to claims 1, 5, 8-11, 14-18 in particular page 2, lines 13-16 and claim 4 of DE-U-29 721 971; with regard to claim 8 it is added: any opening of a packet exposes its contents; further FR-A-2 087 240 discloses that a tab which is arranged to lift cigarettes is common practice and therefore a modified claim 8 which is restricted to the lifting of the content would not be inventive].

Re Item VIII

The features of the claims are not provided with reference signs placed in parentheses (Rule 6.2(b) PCT).

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REQUEST

The undersigned requests that the present

fig. 1 == 10=100 x	1 20
For eving Office use only	
International Application No.	
International Filing Date	
Name of receiving Office and "PCT International Application"	

international application be processed according to the Patent Cooperation Treaty.	Name of receiving Office and "PCT International Application"				
	Applicant's or agent's file reference (if desired) (12 characters maximum) JC/AW/CD/33207				
Box No. 1 TITLE OF INVENTION					
PACKET					
Box No. II APPLICANT					
Name and address: (Family name followed by given name: for designation. The address must include postal code and name of address indicated in this Box is the applicant's State (that is, cour of residence is indicated below.)	r a legal entity, full official country. The country of the ntry) of residence if no State This person is also inventor.				
MOLINS PLC 11 TANNERS DRIVE	Telephone No.				
BLAKELANDS MILTON KEYNES	Facsimile No.				
BUCKS MK14 5LU GB	Teleprinter No.				
State (that is, country) of nationality: GB	State (that is, country) of residence: GB				
This person is applicant for the purposes of: all designated X all design the Unite	nated States except de United States of America only the States indicated in the Supplemental Box				
Box No. III FURTHER APPLICANT(S) AND/OR (FUR	RTHER) INVENTOR(S)				
Name and address: (Family name followed by given name: for designation. The address must include postal code and name of address indicated in this Box is the applicant's State (that is, count of residence is indicated below.) BAILEY THOMAS WILLIAM 13 WESTWOOD WAY WESTWOOD BUSINESS PARK COVENTRY CV4 8HS GB	applicant only X applicant and inventor Inventor only (If this check-bax is marked, do not fill in below.)				
State (that is, country) of nationality: GB	State (that is, country) of residence: GB				
This person is applicant all designated all design the United	the United States of America The United States of America only the States indicated in the Supplemental Box				
X Further applicants and/or (further) inventors are indicate	ed on a continuation sheet.				
Box No. IV AGENT OR COMMON REPRESENTATIVE	VE; OR ADDRESS FOR CORRESPONDENCE				
The person identified below is hereby/has been appointed to ac of the applicant(s) before the competent International Authoriti	ct on behalf X agent common representative				
Name and address: (Family name followed by given name: foldesignation. The address must include postal CRUMP JULIAN RICHARD JOHN FJ CLEVELAND 40-43 CHANCERY LANE LONDON	Telephone No. 44 20 7405 5875 Facsimile No. 44 20 7831 0749				
WC2A 1JQ GB Address for correspondence: Mark this check-box when	Teleprinter No.				

Continuation of Box No. III FINTHER APPLICANT(S) AND/OR (FURTHER) ENTOR(S)							
If none of the following sub-boxes is used, this sheet should not be included in the request.							
Name and address: (Family name followed by given name: for a legal entity: full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State This person is:							
CAHILL MICHAEL JOHN	applicant only						
13 WESTWOOD WAY WESTWOOD BUSINESS PARK	X applicant and inventor						
COVENTRY CV4 8HS	inventor only (If this check-box						
GB	is marked, do not fill in below.)						
State (that is, country) of nationality: GB State (that is, country) of	f residence: GB						
	e United States the States indicated in America only the Supplemental Box						
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
COOKE MICHAEL ARTHUR	applicant only						
PO BOX 16008 3900 CAROLINA AVENUE	X applicant and inventor						
RICHMOND Virginia 23222	inventor only (If this check-box						
USA	is marked, do not fill in below.)						
State (that is, country) of nationality: USA State (that is, country) of	residence: USA						
This person is applicant for the purposes of: all designated all designated States except the United States of America X of	United States America only the States indicated in the Supplemental Box						
Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
GRANT PETER WILLIAM	applicant only						
11 TANNERS DRIVE BLAKELANDS	X applicant and inventor						
MILTON KEYNES	inventor only (If this check-bax						
BUCKS MK14 5LU	is marked, do not fill in below.)						
State (that is, country) of nationality: State (that is, country) of							
This person is applicant all designated states except to the	GB						
for the purposes of: States the United States of America of	United States America only the States indicated in the Supplemental Box						
Name and address: (Family name followed by given name: for a legal entiry, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below.)	This person is:						
	applicant only						
	applicant and inventor						
	inventor only (If this check-box is marked, do not fill in below.)						
State that is, country) of nationality: State that is, country) of r	esidence:						
This person is analisent							
	United States the States indicated in the Supplemental Box						
Further applicants and/or (further) inventors are indicated on another continuation she	et.						

W. C.

B	OX N	LV DESIGNATION OF CATES									
CT	he fol	lowing designations are here to ade under Rule 4.9(a)	mark th	e az	plicable check-by at least one must be marked):						
Regional Patent											
	AP ARIPO Patent: GH Ghana. GM Gambia. KE Kenya. LS Lesotho. MW Malawi. SD Sudan. SL Sierra Leone. SZ Swaziland. TZ United Republic of Tanzania. UG Uganda. ZW Zimbabwe. and any other State which is a Contracting State of the Harare Protocol and of the PCT										
8	EA	Eurasian Patent: AM Armenia. AZ Azerbaijan, BY Belarus, KG Kyrgyzstan, KZ Kazakhstan, MD Republic of Moldova, RU Russian Federation, TJ Tajikistan, TM Turkmenistan, and any other State which is a Contracting State of the Eurasian Patent Convention and of the PCT									
X] EP	European Patent: AT Austria, BE Belgium, CH a DK Denmark, ES Spain, FI Finland, FR France, GB l	Inited	Kin	witzerland and Liechtenstein, CY Cyprus, DE Germany, gdom, GR Greece, IE Ireland, IT Italy, LU Luxembourg, ther State which is a Contracting State of the European Patent						
E	OA	A OAPI Patent: BF Burkina Faso. BJ Benin, CF Central African Republic, CG Congo, Cl Côte d'Ivoire, CM Cameroon, GA Gabon, GN Guinea, GW Guinea-Bissau, ML Mali. MR Mauritania. NE Niger, SN Senegal, TD Chad, TG Togo, and any other State which is a member State of OAPI and a Contracting State of the PCT (if other kind of protection or treatment desired, specify on dotted line)									
N	etions	al Patent (if other kind of protection or treatment desired, spe									
_		United Arab Emirates	cyy on	COU.	eu we).						
. –				-	Liberia						
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l 또		Armenia	X L	T	Lithuania						
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	AU	Australia	⊠ L	v	Latvia						
	AZ	Azerbaijan	[3] N	4.4	Morocco						
6 2	BA	Bosnia and Herzegovina			Republic of Moldova						
		Barbados									
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		China	N	0	Norway						
		Costa Rica	⊠ N	Z	New Zealand						
X		Cuba	X P	L	Poland						
Z		Czech Republic	⊠ P	T	Portugal						
X	DE	Germany	R	0	Romania						
2	DK	Denmark	☑ R		Russian Federation						
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	EE	Estonia	⊠ SI		Sweden						
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		Grenada	X SI		Slovakia						
		Georgia	[⊠ SI		Sierra Leone						
		Ghana	X T		Tajikistan						
-		Gambia			Turkmenistan						
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		Croatia	X		Trinidad and Tobago						
_		Hungary	X T		United Republic of Tanzania						
M	ID	Indonesia	M U		Ukraine						
X	IL	Israel	☑ U		Uganda						
=	IN	India	⊠ U	S	United States of America						
=	IS	Iceland									
X	JP	Japan	⊠ U.	Z	Uzbekistan						
Z	KE	Kenya	⊠ V:	N	Viet Nam						
_		Kyrgyzstan	13 Y		Yugoslavia						
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Ø	KR	Republic of Korea			oxes reserved for designating States which have						
		Kazakhstan	ьесоп	ne p	party to the PCT after issuance of this sheet:						
		Saint Lucia			GERIA., ANTIGUA						
		Sri Lanka		BAT	RBUDA						
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rre	:cauti	ionary Designation Statement: In addition to the designa	ations n	nad	e above, the applicant also makes under Rule 4.9(b) all other						

Precautionary Designation Statement: In addition to the designations made above, the applicant also makes under Rule 4.9(b) all other designations which would be permitted under the PCT except any designation(s) indicated in the Supplemental Box as being excluded from the scope of this statement. The applicant declares that those additional designations are subject to confirmation and that any designation which is not confirmed before the expiration of 15 months from the priority date is to be regarded as withdrawn by the applicant at the expiration of that time limit. (Confirmation (including fees) must reach the receiving Office within the 15-month time limit.)

Supplemental Box

If the Summental Box is not used, this sheet should not be in the request.

1. If, in any of the Boxes, the spece is insufficient to furnish all the information: in such case, write "Continuation of Box No. ... [indicate the number of the Box] and furnish the information in the same manner as required according to the captions of the Box in which the space was insufficient, in particular:

- (i) if more than two persons are involved as applicants and/or inventors and no "continuation sheet" is available: in such case, write "Continuation of Box No. III" and indicate for each additional person the same type of information as required in Box No. III. The country of the address indicated in this Box is the applicant's State (that is, country) of residence if no State of residence is indicated below:
- (ii) if, in Box No. Il or in any of the sub-boxes of Box No. III, the indication "the States indicated in the Supplemental Box" is checked: in such case, write "Continuation of Box No. II" or "Continuation of Box No. III" or "Continuation of Boxes No. II and No. III" (as the case may be), indicate the name of the applicant(s) involved and, next to (each) such name, the State(s) (and or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is applicant:
- (iii) if, in Box No. II or in any of the sub-boxes of Box No. III, the inventor or the inventor/applicant is not inventor for the purposes of all designated States or for the purposes of the United States of America: in such case, write "Continuation of Box No. II" or "Continuation of Box No. III" or "Continuation of Boxes No. II and No. III" (as the case may be), indicate the name of the inventor(s) and, next to (each) such name, the State(s) (and/or, where applicable, ARIPO, Eurasian, European or OAPI patent) for the purposes of which the named person is inventor:
- (iv) if, in addition to the agent(s) indicated in Box No. IV, there are further agents: in such case, write "Continuation of Box No. IV" and indicate for each further agent the same type of information as required in Box No. IV;
- (v) if, in Box No. V, the name of any State (or OAPI) is accompanied by the indication "patent of addition," or "certificate of addition," or if, in Box No. V, the name of the United States of America is accompanied by an indication "continuation" or "continuation-in-part": in such case, write "Continuation of Box No. V" and the name of each State involved (or OAPI), and after the name of each such State (or OAPI), the number of the parent title or parent application and the date of grant of the parent title or filing of the parent application;
- (vi) if, in Box No. VI, there are more than three earlier applications whose priority is claimed: in such case, write "Continuation of Box No. VI" and indicate for each additional earlier application the same type of information as required in Box No. VI;
- (vii) if, in Box No. VI, the earlier application is an ARIPO application: in such case, write "Continuation of Box No. VI", specify the number of the item corresponding to that earlier application and indicate at least one country party to the Paris Convention for the Protection of Industrial Property or one Member of the World Trade Organization for which that earlier application was filed.
- 2. If, with regard to the precautionary designation statement contained in Box No. V. the applicant wishes to exclude any State(s) from the scope of that statement: in such case, write "Designation(s) excluded from precautionary designation statement" and indicate the name or two-letter code of each State so excluded.
- 3. If the applicant claims, in respect of any designated Office, the benefits of provisions of the national law concerning non-prejudicial disclosures or exceptions to lack of novelty: in such case, write "Statement concerning non-prejudicial disclosures or exceptions to lack of novelty" and furnish that statement below.

Continuation of Box IV - Agent or common representative

EVANS, David Charles
EVERITT, Christopher James Wilders
SMITH, Norman Ian
BERNARD, Alan Peter
TRIBE, Thomas Geoffrey
BALDWIN, Mark
BROWN, Fraser Gregory James
FAULKNER, Thomas John

All of:

fJ CLEVELAND 40-43 CHANCERY LANE LONDON WC2A 1JQ

GB

Tel: 44 20 7405 5875 Fax: 44 20 7831 0749

5 May 2000

- A Company of the Co

Sheet No.5

Box No. VI PRIORITY C	LAP	Further prior	rity indicated	in the Supplemental Box.
Filing date	Number		W earlier applicat	ion is:
of earlier application (day month year)	of earlier application	national application:	regional application: regional Office	international application: receiving Office
item (1) 19/06/99	9914366.1	UK		
item (2)				
item (3)				
The receiving Office is recoff the earlier applications	uested to prepare and transi s) (only if the earlier applic	nit to the International Bus	reau a certified copy	
purposes of the present int	ternational application is th	e receiving Office) identifi	ed above as item(s):	
• Where the earlier application is Convention for the Protection of In	dustrial Property for which the	il earlier application was filed	oplemental Box at least on d (Rule 4.10(b)(ii)). See Su	e country party to the Paris pplemental Base
	NAL SEARCHING AUT			
Choice of International Search (if two or more International Sea competent to carry out the interna- the Authority chosen; the two-letter ISA	arching Authorities are search	uest to use results of ear ch has been carried out by or c (day/month:year)	requested from the Internati	to that search (if an earlier ional Searching Authority): Country (or regional Office)
Box No. VIII CHECK LIST	: LANGUAGE OF FILE	NG		
This international application co	ontains This internationa	l application is accompan	ied by the item(s) marke	ed helow:
the following number of sheet	1. 🔀 fee calcula		or by the normal name	
request : description (excluding		igned power of attorney		
sequence listing part) :	3 3. copy of ge	eneral power of attorney;	reference number, if any	:
claims :	_ ! _	explaining lack of signatu	•	
abstract :	1 5. priority do	ocument(s) identified in Bo	ox No. VI as item(s):	
drawings :	_	of international application	· ·	
sequence listing part of description :	_	ndications concerning depo		other biological material
or description . —		and/or amino acid sequen		
Total number of sheets:	13 9. X other (spec	cify): Form: 23/77		
Figure of the drawings which should accompany the abstract:	inte	guage of filing of the rnational application:	ENGLISH	-
	OF APPLICANT OR AGI			
Next to each signature, indicate the nam	ne of the person signing and the ca	spacity in which the person signs	s (if such capacity is not obvio	us from reading the request).
- Wall				
	Richard John EPRESENTATIVE		58 May 2	2000
1. Date of actual receipt of the		ceiving Office use only		2. Drawings:
international application: 3. Corrected date of actual rece	int due to late- bus			
timely received papers or dra the purported international a	awings completing pplication:			received:
4. Date of timely receipt of the corrections under PCT Artic	le [1(2):			not received:
5. International Searching Auth (if two or more are competen		until search	l of search copy delayed i fee is paid.	
Date of receipt of the record copby the International Bureau:		national Bureau use only		

This sheet is not part of and does not count as a sheet of the international application.

PCT

FEE CALCULATION SHEET Annex to the Request

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International appli	cation No.			

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An	nex to the Request	international application (vo.	
Applicant's or agent's file reference	JC/AW/CD/33207	Date stamp of the receiving Office	
Applicant	MOLINS PLC		
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(Applicants from certain States are entitled to a reduction of 75% of the international fee. Where the applicant is (or all applicants are) so entitled, the total to be entered at I is 25% of the sum of the amounts entered at B and D.)			
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DEPOSIT ACCOUNT AUTHORIZATION (this mode of payment may not be available at all receiving Offices)			
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NP9 1RH 1. Your reference JC/AW/CD/33207 2. Patent application or patent number(s) 9914366.1 (see notes (c) & (d)) Full name of the or of each patent applicant or MOLINS PLC proprietor (if known) What do you want a copy of? (see note (f)) THE APPLICATION AS ORIGINALLY FILED How many copies do you need? ONE 6. State the type of certificate you want CERTIFIED WITH SIGNATURE AND SEAL (see note (g)) and if it is needed to support FOR FILING A CORRESPONDING INTERNATIONAL applications made outside the United PATENT APPLICATION Kingdom, list the countries concerned (sec notes (f) & (k)) Name, address and postcode of the or of each peason making this request CRUMP, JULIAN RICHARD JOHN 1320 4 42 1611 fJ CLEVELAND 40-43 CHANCERY LANE LONDON WC2A 1JQ Nature of direct and restroofe of the origin each TO BE PLACED ON THE FILE OF THE CORRESPONDING person serificates and questional be some (Edifferent from this given to piet a given INTERNATIONAL APPLICATION the contract of

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Date 51 MAY 2000

10. Name and dastime telephone number of person to contact in the Frided Kingdom

ALICE WRANGHAM - 020 7405 5875

Packet

This invention relates to packets, particularly but not exclusively cigarette packets such as those having a hinged lid.

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According to one aspect of the present invention a packet includes a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents. The device may be internal in the sense that it is contained within the packet (although not necessarily in the same compartment as the main packet contents), or external, e.g. affixed to an outer wall of the packet. The packet contents may be a group of articles removable individually, e.g. cigarettes. Accordingly, another aspect

hereinafter referred to as a "miniature audio device".

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at least semi-automatically, on opening of the packet. Thus, a tab or tape may be connected to the switch and in the case of hinged lid packets connected also to the lid such that on initial or preferably each opening of the lid, the tab or tape actuates the switch. Alternatively, a tab or tape connected to the switch may be exposed on first opening of a packet and may be moved or movable manually on first or subsequent access to the packet contents. For example, pulling on a tape to actuate the switch may be associated with a lifting strip which displaces a first cigarette after opening of the packet so as to allow easier grasping by a

of the invention provides a cigarette packet including a miniature audio device.

In either aspect of the invention the switch may be actuated manually, or

Miniature devices are known for use in greetings cards for playing an electronically recorded audible message on actuation of a switch, usually on opening of the card. Typically the audible message is recorded on electronic memory means provided as part of an integrated circuit. Usually associated with the circuit is a digital to analogue converter and a miniature loudspeaker or equivalent. It is also known to provide similar devices also incorporating a microphone and analogue to digital converter, thereby providing a facility to record a message for subsequent replay. Any device of this general kind, or otherwise capable of incorporation in or with a packet and of playing an audible

message or sound on actuation of a switch or other actuatable means, is

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smoker. Such lifting strips could be used with hinged lid cigarette packs or with so-called soft packs. It may not be necessary for there to be a physical connection between the switch and part of the packet or its contents to cause actuation of the device, e.g. the switch could be a proximity switch and respond to movement or a photodetector responding to light when the packet is opened.

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The device may be actuated on the removal of a predetermined one or part of the packet contents, whereby a message related to the remaining quantity of contents of the packet may be played. For example, a message could be played reminding a consumer to obtain further supplies when only one or a few articles remain in the packet. In such case the switch could be connected so as to be actuated by removal or movement of the last or one of the last articles. An example of one product where such an arrangement would be useful is a packet containing sheets of labels.

The type of message could and normally would depend on the packet contents. Where the contents are cigarettes, messages containing speech and/or music associated in the consumer's mind with a particular brand or manufacturer could be played, or health or other warnings could be given. Where the message is spoken, this could be in any or several languages.

The term "packet" is used herein broadly e.g. to include bags or other containers.

The invention will be further described, by way of example only, with reference to the accompanying diagrammatic drawings, in which:

Figure 1 is a side view of a hinged lid cigarette packet, and Figure 2 is a sectional view on the line II-II in Figure 1.

A hinged lid packet 10 has a body portion 12 and a lid portion 14 connected to the body portion along a hinge line 16. The body 12 contains a main compartment 18 having a base 20 for containing a group of cigarettes (not shown) usually wrapped in protective foil. The base 20 serves to separate the main compartment 18 from a sub-compartment 22 which contains a miniature audio device 24 having a movable switch 26. A tape 28 constructed from relatively stiff plastics material extends from the switch 26 through a small slot in the base 20 and along a side face of the main compartment 18 to a connection

30 on the corresponding side face of the lid 14. The connection 30 may be glued but the connection and/or tape preferably allows pivotal or bending movement of the tape when the lid 14 is opened. The switch 26 may incorporate a resilient connection to the device 24 so as to retract the tape 28 on closing of the lid, in which case the tape could be replaced by a thread; alternatively, the tape may be sufficiently stiff to close the switch on closing of the lid.

It will be appreciated that on opening of the lid 14 by hinging about the line 16 the tape 28 is pulled to actuate the switch 26. The device 24 may deliver an audible message or other sound while the switch 26 is in its actuated position (i.e. while the lid 14 is open) or may simply deliver a message or sound of predetermined length on each actuation.

The tape 28 could be replaced with a tape passing adjacent the rear face of the packet 10, as indicated at 28A in Figure 2. It will be appreciated that the location of the switch 26 on the device 24 needs to correspond with the position of the tape 28 or 28A.

A device similar to the device 24 could be located other than in a separate compartment within the packet, although it is preferred that the device is separated from the packet contents so as to avoid possible tainting of the cigarettes. The device 24 could be mounted externally of the packet, e.g. on the rear face, particularly where the device is of flat construction.

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Claims

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- 1. A packet including a miniature audio device, and means for actuating the device on opening the packet or otherwise gaining access to the or part of the contents.
- 2. A packet as claimed in claim 1, wherein the contents comprise a group of articles removable individually.
- 10 3. A packet as claimed in claim 1 or claim 2, wherein the articles are cigarettes.
 - 4. A cigarette packet including a miniature audio device.
- 15 5. A packet as claimed in any preceding claim, wherein the device incorporates a switch which is actuated on opening of the packet.
 - 6. A packet as claimed in claim 5, wherein the packet has an openable lid and the switch is connected to the lid by longditundunally-extending connecting means.
 - 7. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is connected to a tab which is adapted to be moved to gain access to the packet contents.
 - 8. A packet as claimed in claim 7, wherein movement of the tab is arranged to expose or lift at least part or one of the packet contents.
- 9. A packet as claimed in any preceding claim, wherein the switch or other actuatable means is actuated other than by physical connection between it and part of the packet or its contents.

- 10. A packet as claimed in claim 9, wherein the switch or other actuatable means is a proximity switch.
- 11. A packet as claimed in claim 9 or claim 10, wherein the switch or other actuatable means includes photoelectric means.

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12. A packet as claimed in any preceding claim, wherein the device is arranged such that its switch is actuated by removal of at least one or part of the packet contents.

13. A device as claimed in claim 12, wherein the switch or other actuatable means is actuated on removal of a predetermined one or part of the packet contents, whereby a message related to the quantity of the contents remaining in the packet may be played.

- 14. A packet as claimed in any preceding claim, wherein the device is arranged to play a message related to the nature of the packet contents or their manufacturer.
- 20 15. A packet as claimed in claim 14, wherein the message contains speech and/or musical content.
 - 16. A packet as claimed in any preceding claim, wherein the device is capable of recording and subsequently replaying a message.
 - 17. A packet as claimed in any preceding claim, wherein the device is separated from the packet contents by at least one wall.
- 18. A packet as claimed in claim 17, wherein the packet contents and said device are contained in separate compartments.

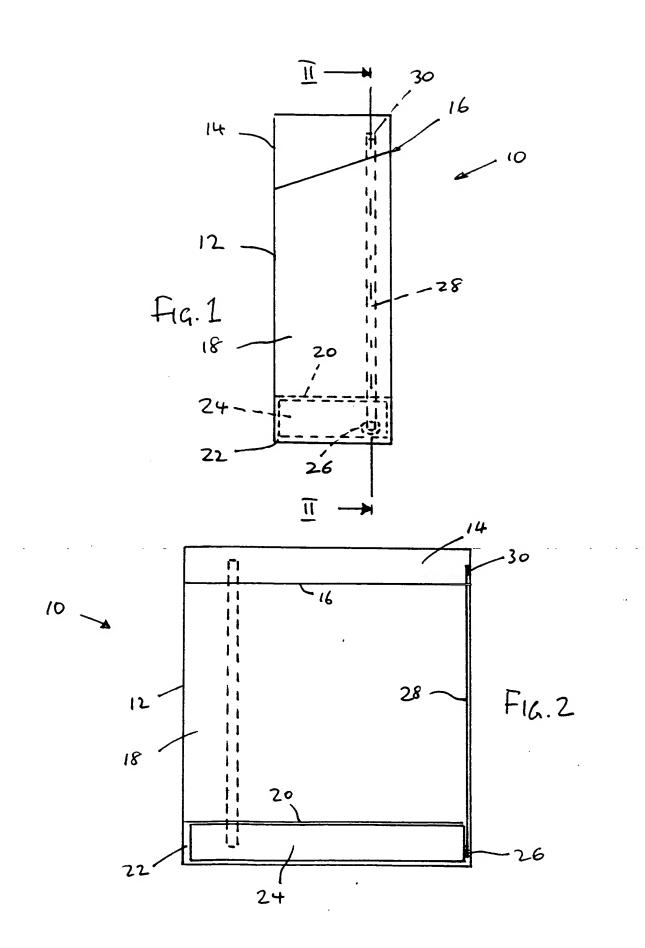
19. A packet substantially as herein described with particular reference to the accompanying drawings.

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Abstract of the Invention

A packet incorporates a miniature audio device capable of playing an electronically recorded audible message on actuation of a switch, particularly on opening of the packet or otherwise gaining access to the packet contents. The device could play a pre-recorded message containing speech and/or music, and/or could replay a message recorded by the consumer. The packet may contain cigarettes or other individual articles, the device preferably being located within a separate compartment contained within the packet.

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